

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103688-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103688
Alt Order #	06830031
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/15/12 to 10/21/12	4x	-TWT---				
	KSNV			Tu	10/16/12	:00			\$50.00	Credited	2
	KSNV			W	10/17/12	:00			\$50.00	Credited	1
	KSNV			W	10/17/12	:00			\$50.00	Credited	4
	KSNV			Th	10/18/12	:00			\$50.00	Credited	3
2	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	5:00 AM	NVSB-TV12-36 Benefit Y	\$50.00		1
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	5:09 AM	NVSB-TV12-36 Benefit Y	\$200.00		1
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/15/12 to 10/21/12	4x	-TWTF--				
	KSNV			Tu	10/16/12	:30	5:58 AM	NVSB-TV12-35 Rally	\$200.00		4
	KSNV			W	10/17/12	:30	5:42 AM	NVSB-TV12-36 Benefit Y	\$200.00		2
	KSNV			Th	10/18/12	:30	5:20 AM	NVSB-TV12-35 Rally	\$200.00		1
	KSNV			F	10/19/12	:30	5:53 AM	NVSB-TV12-36 Benefit Y	\$200.00		3
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/15/12 to 10/21/12	3x	-TWTF--				
	KSNV			Tu	10/16/12	:00			\$300.00	Credited	6
	KSNV			Th	10/18/12	:30	6:42 AM	NVSB-TV12-36 Benefit Y	\$300.00		3
	KSNV			Th	10/18/12	:30	6:49 AM	NVSB-TV12-35 Rally	\$300.00		5
6	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						

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INVOICE

Advertiser	Berkley, Shelley for Senate	Invoice #	103688-1
Product	BERKLEY FOR SENATE	Invoice Date	10/28/12
Estimate Number	30S	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/22/12
Station	KSNV	Order #	103688
Account Executive	Amy McCreary	Alt Order #	06830031
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/16/12 - 10/22/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/22/12 to 10/28/12	2x	M-----				
	KSNV			M	10/22/12	:30	6:09 AM	NVSB-TV12-36 Benefit Y	\$300.00		2
	KSNV			M	10/22/12	:30	6:59 AM	NVSB-TV12-36 Benefit Y	\$300.00		1
7	KSNV	Today Show	658a-9am		to						
					10/22/12 to 10/28/12	3x	M-----				
	KSNV			M	10/22/12	:30	7:57 AM	NVSB-TV12-35 Rally	\$400.00		3
	KSNV			M	10/22/12	:30	8:28 AM	NVSB-TV12-36 Benefit Y	\$400.00		2
	KSNV			M	10/22/12	:30	8:58 AM	NVSB-TV12-36 Benefit Y	\$400.00		1
8	KSNV	Today Show	658a-9am		to						
					10/15/12 to 10/21/12	12x	-TWTF--				
	KSNV			Tu	10/16/12	:00			\$400.00	Credited	1
	KSNV			Tu	10/16/12	:00			\$400.00	Credited	2
	KSNV			Tu	10/16/12	:00			\$400.00	Credited	10
	KSNV			W	10/17/12	:00			\$400.00	Credited	3
	KSNV			W	10/17/12	:00			\$400.00	Credited	4
	KSNV			W	10/17/12	:00			\$400.00	Credited	11
	KSNV			Th	10/18/12	:00			\$400.00	Credited	5
	KSNV			Th	10/18/12	:00			\$400.00	Credited	6
	KSNV			Th	10/18/12	:00			\$400.00	Credited	12
	KSNV			F	10/19/12	:00			\$400.00	Credited	7
	KSNV			F	10/19/12	:00			\$400.00	Credited	8
	KSNV			F	10/19/12	:00			\$400.00	Credited	9
9	KSNV	Noon News	12-1230pm		to						
					10/15/12 to 10/21/12	3x	-TWTF--				
	KSNV			Tu	10/16/12	:00			\$175.00	Credited	1

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INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103688-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103688
Alt Order #	06830031
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	KSNV	Noon News	12-1230pm		to						
	KSNV			W	10/17/12	:00			\$175.00	Credited	3
	KSNV			Th	10/18/12	:00			\$175.00	Credited	4
10	KSNV	Noon News	12-1230pm		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	12:24 PM	NVSB-TV12-36 Benefit Y	\$175.00		1
11	KSNV	M-F Today Show II	9-10a		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:00			\$175.00	Credited	1
13	KSNV	Dr Phil	3-4p		to						
					10/15/12 to 10/21/12	3x	-TWTF--				
	KSNV			W	10/17/12	:00			\$200.00	Credited	1
	KSNV			Th	10/18/12	:00			\$200.00	Credited	2
	KSNV			F	10/19/12	:00			\$200.00	Credited	4
14	KSNV	Dr Phil	3-4p		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	3:35 PM	NVSB-TV12-36 Benefit Y	\$200.00		1
15	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	4:56 PM	NVSB-TV12-36 Benefit Y	\$300.00		1
16	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/15/12 to 10/21/12	4x	-TWTF--				
	KSNV			Tu	10/16/12	:30	4:59 PM	NVSB-TV12-28Department'	\$300.00		1
	KSNV			W	10/17/12	:30	4:39 PM	NVSB-TV12-36 Benefit Y	\$300.00		2
	KSNV			Th	10/18/12	:30	4:58 PM	NVSB-TV12-35 Rally	\$300.00		3

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INVOICE

Advertiser	Berkley, Shelley for Senate	Invoice #	103688-1
Product	BERKLEY FOR SENATE	Invoice Date	10/28/12
Estimate Number	30S	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/22/12

Station	KSNV	Order #	103688
Account Executive	Amy McCreary	Alt Order #	06830031
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	4PM NEWS (1 hour)	4-5pm		to						
	KSNV			F	10/19/12	:30	4:50 PM	NVSB-TV12-36 Benefit Y	\$300.00		4
17	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/15/12 to 10/21/12	4x	-TWTF--					
	KSNV			Tu	10/16/12	:30	4:26 PM	NVSB-TV12-35 Rally	\$300.00		3
	KSNV			W	10/17/12	:30	4:25 PM	NVSB-TV12-35 Rally	\$300.00		1
	KSNV			Th	10/18/12	:30	4:24 PM	NVSB-TV12-36 Benefit Y	\$300.00		4
	KSNV			F	10/19/12	:30	4:16 PM	NVSB-TV12-35 Rally	\$300.00		2
18	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/22/12 to 10/28/12	1x	M-----					
	KSNV			M	10/22/12	:30	4:26 PM	NVSB-TV12-35 Rally	\$300.00		1
19	KSNV	M-F Early News	5-630p		to						
				10/22/12 to 10/28/12	2x	M-----					
	KSNV			M	10/22/12	:00			\$450.00	Credited	1
	KSNV			M	10/22/12	:00			\$450.00	Credited	2
20	KSNV	M-F Early News	5-630p		to						
				10/15/12 to 10/21/12	8x	-TWTF--					
	KSNV			Tu	10/16/12	:00			\$450.00	Credited	5
	KSNV			Tu	10/16/12	:30	5:50 PM	NVSB-TV12-35 Rally	\$450.00		1
	KSNV			W	10/17/12	:30	5:11 PM	NVSB-TV12-35 Rally	\$450.00		2
	KSNV			W	10/17/12	:30	6:13 PM	NVSB-TV12-35 Rally	\$450.00		6
	KSNV			Th	10/18/12	:30	5:21 PM	NVSB-TV12-36 Benefit Y	\$450.00		3
	KSNV			Th	10/18/12	:30	6:27 PM	NVSB-TV12-36 Benefit Y	\$450.00		7
	KSNV			F	10/19/12	:30	5:18 PM	NVSB-TV12-36 Benefit Y	\$450.00		4
	KSNV			F	10/19/12	:30	5:26 PM	NVSB-TV12-35 Rally	\$450.00		8
21	KSNV	Face to Face w/ J.Ralston	730-758pm		to						

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Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103688-1
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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/15/12 to 10/21/12	4x	-TWTF--				
	KSNV			Tu	10/16/12	:00			\$225.00	See MG 21.5	3
	KSNV	Face to Face in PRIME	8-11pm	Tu	10/16/12	:30	10:46 PM	NVSB-TV12-35 Rally	\$225.00	MG for 21.3 10/16	5
	KSNV			W	10/17/12	:00			\$225.00	Credited	1
	KSNV			Th	10/18/12	:00			\$225.00	Credited	4
	KSNV			F	10/19/12	:00			\$225.00	Credited	2
22	KSNV	Face to Face in PRIME	8-11pm		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	10:50 PM	NVSB-TV12-36 Benefit Yr	\$225.00		1
23	KSNV	Vegas Inc.	6:30-8pm		to						
					10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	7:46 PM	NVSB-TV12-35 Rally	\$150.00		1
24	KSNV	ROS	5a-459a		to						
					10/22/12 to 10/28/12	2x	M-----				
	KSNV			M	10/22/12	:30	9:59 PM	NVSB-TV12-36 Benefit Yr	\$400.00		2
	KSNV			M	10/22/12	:30	10:13 PM	NVSB-TV12-35 Rally	\$400.00		1
25	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		to						
					10/15/12 to 10/21/12	6x	-TWTF--				
	KSNV			Tu	10/16/12	:00			\$400.00	See MG 25.9,25.10	1
	KSNV			Tu	10/16/12	:00			\$400.00	See MG 25.9,25.10	5
	KSNV	ROS	5a-459a	Tu	10/16/12	:30	9:54 PM	NVSB-TV12-35 Rally	\$400.00	MG for 25.1,25.5	9
	KSNV	ROS	5a-459a	Tu	10/16/12	:30	10:29 PM	NVSB-TV12-28Department	\$400.00	MG for 25.1,25.5	10
	KSNV			Th	10/18/12	:00			\$400.00	Credited	3
	KSNV			Th	10/18/12	:00			\$400.00	Credited	7
	KSNV			F	10/19/12	:00			\$400.00	Credited	4

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Sales Region	National

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Deal #	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		to						
	KSNV			F	10/19/12	:00			\$400.00	Credited	8
26	KSNV	WKND Jeop/Wheel	630-730pm		to						
				10/15/12 to 10/21/12	2x	-----S-					
	KSNV			Sa	10/20/12	:30	7:06 PM	NVSB-TV12-36 Benefit Y	\$250.00		1
	KSNV			Sa	10/20/12	:30	7:19 PM	NVSB-TV12-36 Benefit Y	\$250.00		2
27	KSNV	News 3 in Prime	7-10pm		to						
				10/15/12 to 10/21/12	1x	-----S					
	KSNV			Su	10/21/12	:00			\$600.00	Unresolved	1
29	KSNV	Friday Prime 8-9pm	8-9pm		to						
				10/15/12 to 10/21/12	1x	----F--					
	KSNV			F	10/19/12	:30	8:39 PM	NVSB-TV12-36 Benefit Y	\$750.00		1
30	KSNV	Wednesday Prime 9-10pm	9-10pm		to						
				10/15/12 to 10/21/12	1x	--W----					
	KSNV			W	10/17/12	:30	9:16 PM	NVSB-TV12-35 Rally	\$1,700.00		1
31	KSNV	Wednesday Prime 10-11pm	10-11pm		to						
				10/15/12 to 10/21/12	1x	--W----					
	KSNV			W	10/17/12	:30	10:29 PM	NVSB-TV12-36 Benefit Y	\$1,400.00		1
34	KSNV	Tonight Show	1135p-1237a		to						
				10/22/12 to 10/28/12	2x	M-----					
	KSNV			M	10/22/12	:00			\$185.00	Credited	1
	KSNV			M	10/22/12	:00			\$185.00	Credited	2
35	KSNV	Tonight Show	1135p-1237a		to						
				10/15/12 to 10/21/12	1x	-TWTF--					

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**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103688-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103688
Alt Order #	06830031
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
35	KSNV	Tonight Show	1135p-1237a		to						
	KSNV			F	10/19/12	:00			\$185.00	Unresolved	8
				NOT AVAILABLE RATE							
36	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/15/12 to 10/21/12	4x	-TWTF--				
	KSNV			Tu	10/16/12	:30	11:12 PM	NVSB-TV12-35 Rally	\$425.00		3
	KSNV			W	10/17/12	:00			\$425.00	Credited	1
	KSNV			Th	10/18/12	:30	11:30 PM	NVSB-TV12-36 Benefit Y	\$425.00		4
	KSNV			F	10/19/12	:30	11:14 PM	NVSB-TV12-35 Rally	\$425.00		2
37	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	11:25 PM	NVSB-TV12-36 Benefit Y	\$425.00		1
38	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
					10/15/12 to 10/21/12	2x	-----SS				
	KSNV			Sa	10/20/12	:00			\$400.00	Credited	2
	KSNV			Su	10/21/12	:30	11:32 PM	NVSB-TV12-35 Rally	\$400.00		1
39	KSNV	Saturday Today	7a-9am		to						
					10/15/12 to 10/21/12	2x	-----S-				
	KSNV			Sa	10/20/12	:30	7:30 AM	NVSB-TV12-36 Benefit Y	\$225.00		2
	KSNV			Sa	10/20/12	:30	7:59 AM	NVSB-TV12-36 Benefit Y	\$225.00		1
40	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
					10/15/12 to 10/21/12	2x	-----S-				
	KSNV			Sa	10/20/12	:30	6:18 AM	NVSB-TV12-36 Benefit Y	\$150.00		2
	KSNV			Sa	10/20/12	:30	6:40 AM	NVSB-TV12-35 Rally	\$150.00		1
41	KSNV	News 3 Today - SAT	9am-930am		to						

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Billing: (702)642-3333

Billing Address:

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Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

INVOICE

Advertiser	Berkley, Shelley for Senate	Invoice #	103688-1
Product	BERKLEY FOR SENATE	Invoice Date	10/28/12
Estimate Number	30S	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/22/12
Station	KSNV	Order #	103688
Account Executive	Amy McCreary	Alt Order #	06830031
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/16/12 - 10/22/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
41	KSNV	News 3 Today - SAT	9am-930am		to						
				10/15/12 to 10/21/12	1x	-----S-					
	KSNV			Sa	10/20/12	:30	9:20 AM	NVSB-TV12-35 Rally	\$200.00		1
42	KSNV	Sunday Today	7a-8am		to						
				10/15/12 to 10/21/12	2x	-----S					
	KSNV			Su	10/21/12	:00			\$350.00	Credited	1
	KSNV			Su	10/21/12	:00			\$350.00	Credited	2
43	KSNV	Saturday Night Live	1130pm-1:02am		to						
				10/15/12 to 10/21/12	1x	-----S-					
	KSNV			Sa	10/20/12	:30	11:59 PM	NVSB-TV12-36 Benefit Y	\$550.00		1
44	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/12 to 10/28/12	2x	M-----					
	KSNV			M	10/22/12	:30	6:18 AM	NVSB-TV12-35 Rally	\$700.00		2
	KSNV			M	10/22/12	:30	6:29 AM	NVSB-TV12-36 Benefit Y	\$700.00		1
45	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		to						
				10/22/12 to 10/28/12	2x	M-----					
	KSNV			M	10/22/12	:00			\$1,300.00	Unresolved	1
	KSNV			M	10/22/12	:00			\$1,300.00	Unresolved	2
46	KSNV	Noon News	12-1230pm		to						
				10/22/12 to 10/28/12	1x	M-----					
	KSNV			M	10/22/12	:30	12:12 PM	NVSB-TV12-36 Benefit Y	\$425.00		1
47	KSNV	The Agenda 1230pm	1230-1p		to						
				10/22/12 to 10/28/12	1x	M-----					
	KSNV			M	10/22/12	:30	12:54 PM	NVSB-TV12-35 Rally	\$325.00		1
48	KSNV	Late Night w/Fallon	1236a-136am		to						

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INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103688-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KSNV
Account Executive	Amy McCreary
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Sales Region	National

Order #	103688
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Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
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Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
48	KSNV	Late Night w/Fallon	1236a-136am		to						
					10/22/12 to 10/28/12	2x	M-----				
	KSNV			M	10/22/12	:30	1:12 AM	NVSB-TV12-36 Benefit Y	\$250.00		1
	KSNV			M	10/22/12	:30	1:30 AM	NVSB-TV12-35 Rally	\$250.00		2
49	KSNV	Dr Phil	3-4p		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	3:42 PM	NVSB-TV12-36 Benefit Y	\$450.00		1
50	KSNV	Today 4th Hour	10am-11am		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	10:59 AM	NVSB-TV12-35 Rally	\$325.00		1
<u>Aired Spots</u>				63							

Gross Total **\$23,550.00**

Agency Commission **\$3,532.50**

Net Amount Due **\$20,017.50** **Payment Terms 30 Days**

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